

FOR IMMEDIATE RELEASE



THE MUD & BLOOD BALL

PREMIERING ZERO TRACTION,
BY ROLL YOUR OWN FILMS PRODUCTION

THE MISSION THEATRE MISSION, KS
DECEMBER 11, 2008 7-12 PM
www.mudbloodball.com

Crossniacs National Syndicate and Cyclocross Magazine present the Mud and Blood Ball, the USA Cycling '08 Cyclocross National Championship kick-off party to be held at the Mission Theatre in Mission, Kansas.

Clip into your race weekend with a cool movie, gourmet food, Boulevard Beer, give-aways and much more. Visit with other racers. Celebrate the season with a beer. Tickets are \$10 pre-sale, \$15 at the door.

Get tickets at: <http://www.brownpapertickets.com/event/47004>

ZERO TRACTION KANSAS CITY CROSS FILM



This gritty movie is a Roll Your Own Films Production with additional support from Trek Bicycles and KLM Marketing. It was shot entirely in high definition in December of 2007 at the Cyclocross National Championships in Kansas City.

The film immerses the viewer in the real feel of hard-core cyclocross racing in extreme weather conditions, including driving snow, mud, ice and frozen mud. It includes interviews from Steve Tilford and elite men's champion Tim Johnson. With a hard-charging soundtrack, all the action is from multiple races over four days, culminating with the exciting elite women's and men's championships.

Learn more about the film at: <http://www.zerotractionfilm.com>

THE MISSION THEATRE

Celebrating 70 years of business, this great old movie theatre is the ideal place for this event.

Learn more about the Mission Theatre at: <http://www.themissiontheatre.com>

FOOD AND DRINK:

Gourmet food is prepared for the race-ready, you'll be able to dine on the finest of carb-loading delights. Minneapolis star chef, Mike Phillips, is our guest chef for the evening.

Learn more about this chef at <http://www.craftsmanrestaurant.com/about.html>

CROSSNIACS



Crossniacs are national racers joined together for the love of cyclocross. Syndicates are based around the country, including Portland, San Francisco, Colorado, Texas and Minnesota. Learn more about this team at <http://crossniacs.com>.

CYCLOCROSS MAGAZINE



Subscribe to the only truly dedicated cyclocross magazine today.

Learn more about this magazine at <http://cxmagazine.com>

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Check the website for updates